

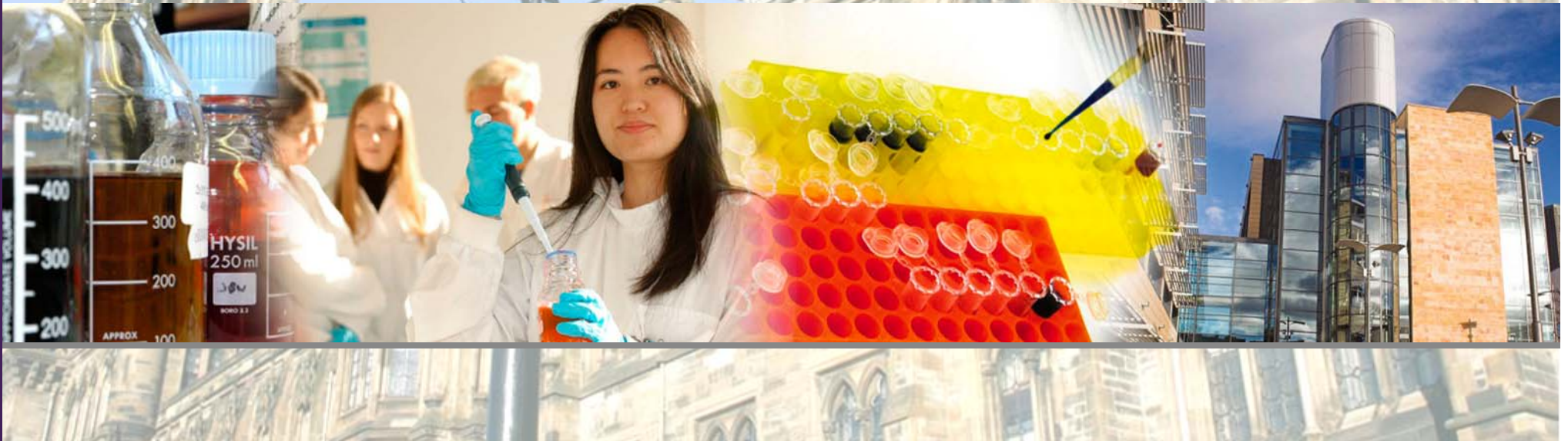


University of Glasgow | Faculty of Biomedical & Life Sciences

A STUDENTS PERSPECTIVE

Business and Bioscience

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Why I Chose B&B

- **DIFFERENT PERSPECTIVE**

- ❖ Normally only think about science
- ❖ Never think about how our science background can be applied
- ❖ Given a taster of how to start a business and insight into market research, finances etc.

- **PRACTICAL AND INTERACTIVE**

- ❖ 3 pieces of course work – Business plan, event organisation and reflective diary
- ❖ Team work
- ❖ Interactive lectures with competitions eg. Robert Burns 200th anniversary

- **RUNS 2 WEEKS BEFORE TERM**

THE COURSE

- Good organisation
- Lectures in correct order
- Good choice of lecturers
- Just the correct size of class
- Different as interactive and less formal
- Inspirational

Course work

- **Business plan** – hard going but practice at working to a deadline and under pressure. It was also a steep learning curve.
- **Event organisation** – Still ongoing, practice at team work and time management for hitting deadlines for specific tasks.
- **Reflective diary** – made you think about each day and what you had achieved as the course progressed.

THE EVENT

- Our team was asked to organise a *Business and Bioscience Showcase*
- The target audience is going to be 3rd year students making choices for their honours options.
- We have invited guest speakers such as **Anne Tierney** – course coordinator for B&B
Greg Sinclair – University student enterprise manager
- We hope to give students a taster of the B&B course with demonstrations and team games.



WHAT IS INVOLVED

- Currently carrying out a commercial project for Biofilm Ltd
- Biofilm are a company which produce thin films
- Want to move into pharmaceutical market and particularly want to move into wound care

MY ROLE

- To investigate other active components that can be put into thin films and research the wound care sector.
 - eg Pain relief
 - coagulation
- I then must deliver this information to the company in both a written form as well as a short oral presentation.



Why I chose a commercial project?

1. Gain experience in a different aspect of science
2. Researching into something that may actually be used
3. Doing a commercial project can give you an advantage on a CV for employers
4. Possibility of a job offer