

BIOL2009 Poster guidelines

Assignment guidelines 2010-11

A poster is simply a static, visual medium that you use to communicate ideas and messages. The difference between poster and presentations is that you should let your poster do the 'talking'; that is, the material presented should convey the essence of your message.

Your poster should act as an advert for students considering the Work-based Learning module in the following year.

How Should the Poster Look?

- A2 sized colour poster- designed using PowerPoint

We suggest that template provided on the portal should be used, particularly regarding the information, size and layout. Modifications to the style, colour, etc. will not be penalised.

- An A2 is 4 times the size of a standard A4 letter paper. Some colour printers in campus could print the intermediate A3 page size (85 p per page).

(Minimum) Poster contents:

- Student Name
- Host Organisation Name (s)
- Brief description of organisation
- Brief description of student roles/projects
- Skills acquired during placement
- Any other relevant material (eg social life, team activities).
- The above can be represented with a mixture of text, diagrams, organisation logos etc.

The Poster will be marked according to its:

- Scientific merit – how well it displays scientific knowledge (5%)
- Presentation style (5%)
- Effectiveness of communication to the public (5%).

When and where will the Posters be displayed?

At a poster presentation and assessment event.

Date, time and place

18th March - 9.00-11.00 am
Lobby of Sherwell Building

(to be confirmed)

In addition to displaying the poster, you should be prepared to answer questions about your placement and poster, and also to evaluate other posters.

There are many guidelines to create a good poster.

Use sections with headings to organise the contents. A complete poster reporting a technical exercise is appended.

Although you might prefer to use your own style, and still produce a good poster, there are guidelines available that you might find useful.

Other guidelines available

1. Poster and Presentation [Guidelines](http://www.tss.uoguelph.ca/lhci/TGuides/epd/index.html) by the University of Guelph - web <http://www.tss.uoguelph.ca/lhci/TGuides/epd/index.html> or [PDF](http://www.tss.uoguelph.ca/lhci/TGuides/epdfinal.pdf) file <http://www.tss.uoguelph.ca/lhci/TGuides/epdfinal.pdf>
2. Designing Effective Posters [Presentation](http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html) [<http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html>](http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html) aimed for graduates (Kansas University Medical Centre)
3. [.Poster Presentation of Research Work](http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm)
Chemical and Process Engineering, University of Newcastle Upon Tyne
[<http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm>](http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm)
4. Block S M (1996) Do's and Don'ts of poster presentation.
Biophysical Journal, 71, 3527.
[PDF](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1233841/) file <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1233841/>
5. [HINTS & TIPS and Powerpoint templates](http://www.call4posters.com/) from a poster printing business. <http://www.call4posters.com/>